



BIHAS 2026
BORNEO INTERNATIONAL HALAL SHOWCASE

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Sustainable Halal Ecosystem in Borneo

21 - 23 JULY 2026
KUCHING WATERFRONT, SARAWAK, MALAYSIA

Organised by



MINISTRY OF INTERNATIONAL
TRADE, INDUSTRY AND
INVESTMENT SARAWAK
(MINTRED)



www.bihassarawak.com

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BIHAS 2026 seeks to establish Sarawak and Borneo as a leading halal gateway through a consumer exhibition, knowledge sharing, and business matching. This initiative aligns with Sarawak's PCDS 2030 and the UN SDGs, promoting collaboration among sectors and nations, to strengthen the halal industry across six strategic pillars.

- Halal Trade and Investment
- Capacity Building and Talent Development
- Innovation, R&D and Digitalisation
- Sustainability and ESG Alignment
- Inclusivity and Halalpreneurs
- Policy, Governance and Infrastructure

400

CONFERENCE DELEGATES

50,000

EXHIBITION VISITORS

100

EXHIBITORS

50

BUYERS

WHO SHOULD ATTEND

Halal food industry professionals, like producers and distributors, should attend to learn about trends and innovations. Entrepreneurs and investors will find valuable opportunities. Researchers and academics can benefit from conferences and knowledge exchanges. Finally, consumers seeking new halal products are encouraged to visit this international showcase.

- Halal startups & entrepreneurs
- Investors & venture capitalists
- Government agencies & policymakers
- University students & researchers
- General public with an interest in innovation

EVENT OUTCOMES

- Witnessing the formation of official collaborations between local and international companies to further the Halal industry in Sarawak and Borneo, whether export agreements, research & development exchange, joint venture, or other meaningful collaborations.
- Develop a platform to share financing options and opportunities by financial institutions or government agencies for halalpreneurs
- Identification of new halal startups that would be eligible for growth or scaling via a pledged financing scheme as part of the 'prize' for a successful pitch
- Initiate the development of the Halal Business Masterplan for BIMPEAGA or ASEAN
- Launch of the Halal App
- Launch of the Sarawak Halalpreneurs Programme

OBJECTIVES

20+

INTERNATIONAL BUYERS
& INVESTORS

Spearhead Sarawak as a premier halal trade and investment hub in Borneo and Southeast Asia by engaging 20+ international buyers and investors

50

TRADE
MATCHES

30

PRODUCT
SHOWCASES

Facilitate market access and visibility for Sarawak-based halal producers and service providers through 50 trade matches and 30 product showcases

10

MOUS

1

PITCH
CHALLENGE

Strengthen the halal ecosystem and foster collaboration by addressing certification, talent, data, and traceability gaps, delivering 3 ecosystem initiatives, 10 MoUs and 1 youth halalpreneur pitch challenge

5

CROSSECTOR
FORUMS

3

EVENT
PRACTICES

2

INNOVATION-DRIVEN
FEATURES

Showcase Sarawak's commitment to sustainability and innovation with 5 high-level crosssector forums, 3 sustainable event practices, and 2 innovation-driven features integrated into BIHAS design and delivery

STAKEHOLDERS

- **Government:** MINTRED, Majlis Islam Sarawak, JAIS, MFICORD, JAKIM, MATRA
- **Regional:** BIMPEAGA Business Council, ASEAN halal bodies
- **Industry:** Entrepreneurs, pharmaceutical, F&B producers, fintech, logistics, hotels, manufacturers, medical, fashion, animal feed
- **Education:** UiTM, iCATS, CENTEXS, UNIMAS, Swinburne, Politeknik Kuching
- **Youth:** Halalpreneurs, student leaders
- **Civil Society:** Environmental & consumer advocacy groups
- **Media:** Media organisations & outlets

BIHAS 2026 KEY HIGHLIGHTS

The event serves as a networking platform for the halal industry, featuring halal-certified products and services across various sectors like food, cosmetics, and textiles. It includes conferences and workshops on halal branding, market trends, certifications, and industry challenges, enhancing participants' knowledge and experience.



CONSUMER FAIR
FOR HALAL PRODUCTS



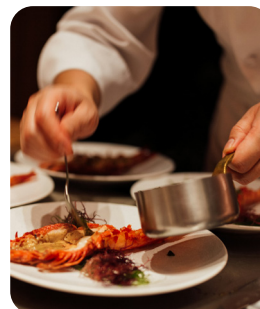
BUSINESS
MATCHMAKING



YOUTHPRENEURS
PITCHING PLATFORM



HALAL
CONFERENCE



HALAL FOOD
FESTIVAL & DEMONSTRATION



ESG, SUSTAINABILITY
& HALAL TECHNOLOGY SHOWCASES

BIHAS 2026 CALENDAR OF EVENTS

HALAL TOUR PACKAGES

MAY/JUNE 2026



Explore Sarawak like never before with specially curated halal tour packages. From cultural villages to scenic rivers and bustling food streets, these tours are designed for families, friends, and visitors who want to enjoy Sarawak's beauty and flavours in a halal-friendly way.

DIGITAL POSTER COMPETITION

MAY/JUNE 2026



Young talent takes the spotlight in the Digital Poster Competition, where secondary school students get creative with the theme of halal, culture, and sustainability. Expect colourful ideas, fresh perspectives, and a glimpse of how the next generation sees Sarawak's halal future.

HALAL CLINICS

JULY 2026



Curious about what it really takes to go halal? The Halal Clinics are a series of easy-to-join workshops and sharing sessions led by experts. From certification tips to food safety, branding, and halal lifestyle know-how — these clinics are open to entrepreneurs, students, and the public who want practical insights they can use straight away.

GALA DINNER

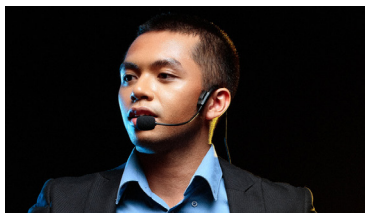
JULY 2026



The BIHAS 2026 Gala Dinner will be a grand evening of culture, cuisine, and connections. Featuring a halal gourmet menu, cultural performances, and networking opportunities, the dinner serves as a premium platform for building relationships among delegates, exhibitors, and dignitaries.

EXHIBITION TECH TALKS

JULY 2026



Step into the future of halal at our Tech Talks! Fast-paced, insightful sessions where innovators and industry leaders deliver 15-minute talks on halal technology trends, solutions, and business opportunities. With over 60 talks planned, these sessions ensure delegates walk away with actionable insights and new ideas.

MODEST FASHION SHOWCASES

JULY 2026



Experience style with meaning at the Modest Fashion Showcase, featuring elegant designs that mix tradition and trend. From local talents to regional designers, the runway will celebrate diversity, culture, and creativity that everyone can relate to.

CONFERENCE REGISTRATION

CATEGORY	FEE (RM)
Early Bird	650.00
Standard	800.00
Government	650.00
Student	100.00

SPONSORSHIP OPPORTUNITIES

CATEGORY	FEE (RM)
Diamond (9m x 9m)	50,000.00
Gold (6m x 6m)	40,000.00
Standard (3m x 3m)	10,000.00

EXHIBITOR OPPORTUNITIES

CATEGORY	FEE (RM)
Sarawak	2,000.00
Sabah & West Malaysia	3,000.00
International	6,000.00
Table Top	500.00

TOTAL ECONOMIC IMPACT OF BIHAS 2026 ON SARAWAK

RM48.1 mil **RM2.8 mil** **3,814**

SALES BENEFITS
FROM TOURISM

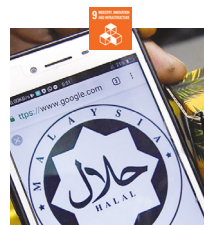
TAX REVENUE BENEFITS
FROM TOURISM

JOB BENEFITS
FROM TOURISM

UN SDG 17 ALIGNMENT



UPSILLING YOUTH, YOUTH
PITCHING PLATFORM



DIGITAL HALAL SOLUTIONS,
TECH SHOWCASES



WASTE-TO-COMPOST,
SUSTAINABLE BOOTHS

CONFERENCE AGENDA-AT-A-GLANCE

DAY 1: 21 JULY 2026

“BIG-PICTURE VISION AND GLOBAL HALAL INDUSTRY PROGRESS”

8:00 AM	Registration of delegates
8:45 AM	Expert Insights: The Halal Industry Today
	Plenary 1: Developing Sarawak's Halal Industry Towards 2030
9:30 AM	Arrival Of Opening Ceremony Guests
10:00 AM	Arrival Of Guest Of Honour
	Welcoming Remarks by Organising Chairman
	Keynote Address by YAB Premier of Sarawak
	Launching Of BIHAS 2026
	Memento Presentation to YAB Premier of Sarawak
	Signing of MOU (if any)
	Press Conference
12:00 PM	Lunch
12:49 PM	Prayer Time: Dhuhr
1:30 PM	Success Stories: Halal Businesses Success Stories
2:10 PM	Afternoon Keynote: Growth Of The Transboundary Halal Ecosystem
2:30 PM	Plenary 2: Islamic Finance For Halalpreneurs
2:50 PM	Panel Discussion: Halal Trade & Supply Chains In A Fragmented World
3:50 PM	Tea Break
4:12 PM	Prayer Time: Asr
4:30 PM	Special Townhall: Halal Initiatives, Incentives & Grants in Sarawak
5:30 PM	End of Day 1 of BIHAS Conference 2026

DAY 2: 22 JULY 2026

“TECHNOLOGY, SUSTAINABILITY AND FUTURE OUTLOOK”

8:00 AM	Registration of delegates
9:00 AM	Morning Keynote: Halal Branding in the Social Media Era
9:40 AM	Panel Discussion 2: The Halal Industry of Borneo: Marketing to the World
10:40 AM	Tea Break
11:15 AM	Plenary 3: Animal Welfare Prior to Slaughtering
11:35 AM	Success Stories: Halal Businesses Success Stories
12:15 PM	Lunch
12:49 PM	Prayer Time: Dhuhr
1:30 PM	Workshop 1: Venture Capital for the Halal Startup
2:30 PM	Workshop 2: Halal Product Packaging & Branding
3:30 PM	Panel Discussion 3: The Future of the Halal Industry: Preparing for 2030
4:30 PM	Closing Ceremony of BIHAS Conference 2026

EXHIBITION AGENDA-AT-A-GLANCE

DAY 1: 21 JULY 2026

9:00 AM	BIHAS 2026 Exhibition Day 1 Opens
10:30 AM	Food Demo 1: Laksa Sarawak
12:49 PM	Prayer Time: Dhuhr
2:30 PM	Modest Fashion Showcase 1
3:15 PM	Tech Talk / Success Story
4:11 PM	Prayer Time: Asr
5:30 PM	Food Demo 2: Mee Kolok
6:52 PM	Prayer Time: Maghrib
7:00 PM	Live Performance
8:06 PM	Prayer Time: Isha
8:15 PM	Exhibition Walk About by Emcee - Q&A
9:00 PM	End of Day 1 of BIHAS 2026 Exhibition

DAY 2: 22 JULY 2026

9:00 AM	BIHAS 2026 Exhibition Day 2 Opens
	Business Matching Programme (Full Day)
10:30 AM	Food Demo 1: Kek Lapis
12:49 PM	Prayer Time: Dhuhr
2:30 PM	Halal Cosmetics Showcase
3:15 PM	Tech Talk / Success Story
4:11 PM	Prayer Time: Asr
5:30 PM	Food Demo 2: Linut
6:52 PM	Prayer Time: Maghrib
7:00 PM	Live Performance
8:06 PM	Prayer Time: Isha
8:15 PM	Exhibition Walk About by Emcee - Q&A
9:00 PM	End of Day 2 of BIHAS 2026 Exhibition

EXHIBITION AGENDA-AT-A-GLANCE

DAY 3: 23 JULY 2026

9:00 AM	BIHAS 2026 Exhibition Day 3 Opens
	Business Matching Programme (Full Day)
10:30 AM	Food Demo 1: Masakan Terung Asam (Ikan Tahai / Ikan Lumek) + Sayur Midin
12:49 PM	Prayer Time: Dhuhr
2:30 PM	Modest Fashion Showcase
3:15 PM	Tech Talk / Success Story
4:11 PM	Prayer Time: Asr
5:30 PM	Food Demo 2: Nasi Goreng Dabai + Umai (Obor-obor & Ikan)
6:52 PM	Prayer Time: Maghrib
7:00 PM	Live Performance
8:06 PM	Prayer Time: Isha
8:15 PM	Exhibition Walk About by Emcee - Q&A
9:00 PM	End of Day 3 of BIHAS 2026 Exhibition



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CONTACT US

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